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# Hossein Madani

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## Fields of Interest

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Public Anthropology, Applied Anthropology, Anthropology of Technology  
Digital Anthropology, Design Anthropology, Business Anthropology  
Human-Centered Design, Startup Entrepreneurship, Ecopreneurship

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## Education History

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### **Mysore University** | Doctor of Philosophy (PhD)

Spring 2011 - Spring 2015, MYSORE  
Cultural Anthropology

Thesis Title: [Anthropology of the Internet among Muslims in Mysore City](#)

### **Mysore University** | Master of Arts

Summer 2007 - Summer 2009, MYSORE  
Cultural Anthropology

Dissertation Title: [Food Culture in Mysore City](#)

### **Islamic Azad University** | Bachelor of Arts

Summer 2000 - Summer 2005, MAYBOD  
Social Communication Science, Journalism

Dissertation Title: [Comparing ISNA & BBC Persian coverage of US war in Iraq](#)

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## Job Experiences

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### **PAND** | Startup Incubator

Spring 2021 - Present, SHIRAZ  
[Co Founder and CEO, Full time](#)

**Tehran Urban Innovation Center - TUIC** | Innovation Lab

Spring 2017 - Present, TEHRAN

Senior Consultant, Part-time

**National Geographic Farsi Magazine** | Official Agent of National Geographic

Spring 2019 - Fall 2019, TEHRAN

Editor in Chief, Full time

**National Geographic Farsi Magazine** | Official Agent of National Geographic

Fall 2018 - Spring 2019, TEHRAN

Chief Innovation Officer (CINO), Part-time

**SAR Conference** | Conference by Science Museum

Spring 2016 - Winter 2020, TEHRAN

Founder & Director

**Iranian National Museum of Science and Technology**

Fall 2015 - Spring 2019, TEHRAN

Chief Innovation Officer (CINO), Full time

**Iranian Cultural Heritage, Handicrafts and Tourism Organization**

Fall 2009 - Winter 2011, TEHRAN

Director of Photography, Full time

**Iranian Cultural Heritage, Handicrafts and Tourism Organization**

Spring 2006 - Spring 2007, TEHRAN

Director of Photography, Full time

**Ebtekar Newspaper** | National Daily Newspaper

Summer 2005 - Fall 2005, TEHRAN

Photojournalist, Full time

**Eqbal Newspaper** | National Daily Newspaper

Spring 2005, TEHRAN

Photojournalist, Full time

**Baharan Magazine** | Local Monthly Magazine

Spring 2001 - Fall 2003, MAYBOD

Director of the Editorial Board

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**Teaching Experience**

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**Institute for Cognitive Science Studies (ICSS)**

Cognitive Design Department

Winter 2022 - Present

Course Title: Audience Cognitive Studies

**My Personal Website** | Online Public Education Program

Spring 2020 - Present

Course Title: Anthropology for Everyone

**Tehran Urban Innovation Center - TUIC**

Summer 2020

Course Title: [World History for Designers](#)

**National Geographic Farsi Magazine**

Fall 2018 - Winter 2019, TEHRAN

Course Title: [Big History](#)

**Tehran Urban Innovation Center - TUIC**

Summer 2018, TEHRAN

Course Title: [World History for Designers](#)

**Tehran Urban Innovation Center - TUIC**

Summer 2017, TEHRAN

Course Title: [World History for Designers](#)

**Farzanegan High School (SAMPAD)**

Fall 2015 - Spring 2016, TEHRAN

Course Title: [Big History](#)

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**Publication**

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Madani, H.; Ningaiah, N. (2015). "Discussing the barriers of Internet usage among the Muslim population of Mysore city based on an ethnography of the Internet". International Research Journal of Management Science and Technology (CASIRJ). 6: 21-25.

Madani, H.; Ningaiah, N. (2014). "Discussing the motivations of Internet usage among the Muslim population of Mysore city based on an ethnography of the Internet". International Research Journal of Management, Science, and Technology (IRJMST). 5: 24-30.

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**Award**

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**Member of the Winner Team** (Shift Process Practice)

National Competition for Designing Tejarat Bank

Summer 2022, TEHRAN

[Senior Design Researcher](#)

**Member of the Winner Team** (Shift Process Practice)

National Competition for Designing the Iranian Pavilion for Expo 2020, Dubai

Summer 2019, TEHRAN

[Senior Design Researcher](#)

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**Jury**

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**Miami Project**

April 2018, SHIRAZ

[Member of the Jury for Selecting the Winner Proposals](#)

**Ghavam-al-Din Shirazi Architecture Prize**

April 2018, SHIRAZ

[Member of the Jury for Selecting the Winner Proposals](#)

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## Design Research

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**Tehran Platform |** Hur-al Azim Project  
Digital Preservation of Hur-al Azim Cultural Heritage  
Fall 2019 - Present, TEHRAN  
[Senior Design Researcher](#)

**Shift Process Practice |** National Competition  
Designing Theater Saloon for Karaj City  
Spring 2019, TEHRAN  
[Senior Design Researcher](#)

**Shift Process Practice |** National Competition  
Designing the Iranian Pavilion for Expo 2020 in Dubai  
Winter 2019, TEHRAN  
[Senior Design Researcher](#)

**Tehran Urban Innovation Center - TUIC |** Opportunistic Urbanism Project  
Designing Urban Garbage Recycling Solutions  
Summer 2018, TEHRAN  
[Head of Design Research](#)

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## Advice & Mentorship

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**Future City Innovation Lab |** Project Review: CryptoPark  
November 2019, TEHRAN  
[Member of the Review Panel](#)

**Tehran Urban Innovation Center - TUIC |** Flip Project  
May 2018, TEHRAN  
[Advisor](#)

**Ghavam-al Din Shirazi Architecture Prize**  
April 2018, SHIRAZ  
[Advisor & Mentor](#)

**Tehran University |** Architecture Startup Weekend  
January 2018, TEHRAN  
[Advisor & Mentor](#)

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## Lecture

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**Tehran Urban Innovation Center - TUIC |** 2020 Talks  
October 2019, TEHRAN  
[Lecture on World History Patterns](#)

**Ghavam-al Din Shirazi Architecture Prize**  
April 2019, SHIRAZ  
[Lecture on Design Ethnography](#)

**National Geographic Farsi** | Baluchistan Week

March 2019, TEHRAN

[Lecture on Design Ethnography for Vernacular Design](#)

**Khamir Port Municipally** | Symposium of Urban Branding

January 2019, KHAMIR PORT

[Lecture on Human-centered Design for Urban Branding](#)

**Institute of Advances of Architecture of Catalonia (Iaac)** | Summer School

July 2018, TEHRAN

[Lecture on Design Theory](#)

**Tarbiat Modares University Art & Architecture Department**

May 2018, TEHRAN

[Lecture on Design Theory](#)

**Iranian Museum of Contemporary Arts** | Architecture Documentary Festival

April 2018, KARAJ

[Lecture on Human-centered Design](#)

**Ghavam-al Din Shirazi Architecture Prize**

April 2018, SHIRAZ

[Lecture on Human-centered Design](#)

**Industrial Design Reporter**

January 2018, TEHRAN

[Lecture on Design Ethnography](#)

**Association of Contemporary Architects** | Course on Generating Urban  
"Micro-Evolutionary Patterns"

December 2017, TEHRAN

[Lecture on History Digestion for Designers](#)

**Association of Contemporary Architects** | Course on Product Design for  
Architects

December 2017, TEHRAN

[Lecture on Design Research Methodology](#)

**Khanesh School of Interdisciplinary Studies** | Urban Pausing Project

November 2017, TEHRAN

[Lecture on Human-centered Design for Urban Experience](#)

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## Speech

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**Digital Futures Farsi** | Knowledge Sharing Platform

December 2021, Online

[Speech on Equilibrant forces and the Future of Digital Technologies](#)

**Isfahan Medical University** | Bineshan Conference

December 2019, Isfahan

[Speech on Design for Technology Adaptation](#)

**Sharif University of Technology** | TEDx Sharif University  
February 2019, TEHRAN  
[Speech on Technology and Culture](#)

**Sci-Comm Annual Conference on Science Outreach**  
October 2018, TEHRAN  
[Speech on Scientific Citizenship](#)

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## Workshop

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**Khanesh School of Interdisciplinary Studies**  
December 2017, TEHRAN  
[Workshop on Human-centered Design](#)

**Amin MVNO Company**  
October & November 2017, TEHRAN  
[Workshops on Design Thinking and Human-centered Design](#)

**Tehran Urban Innovation Center - TUIC**  
September 2017, TEHRAN  
[Workshops on Design Thinking and Human-centered Design](#)

**SA Design Company**  
August 2017, SHIRAZ  
[Workshop on Design Thinking and Human-centered Design](#)

**Tehran Urban Innovation Center - TUIC** | Water Crisis Symposium  
July 2017, TEHRAN  
[Workshop on Design Thinking and Human-centered Design for Water Crisis](#)

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## Lingual Proficiency

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Farsi / Native proficiency  
English / Full professional proficiency

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## Software Skill

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Microsoft Office / Semi-professional proficiency  
Adobe CC Collection / Semi-professional proficiency

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## Hobbies

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Playing Tennis, Hiking, Cooking, Music